



## DAK Equipment & Engineering Co. Newsletter

New Dealer Product

September, 2013



### Your Online Quote Tool

### Gmail User?



Google's new inbox settings may be moving your DAK Dealer Newsletters to a different tab called "Promotions".

To ensure that you'll always see our monthly newsletters, drag this email from "Promotions" to the "Primary" tab and then click "Yes" in the yellow box.

That way you'll always be up-to-date on DAK happenings, including the current and future promotions.

Dear Michael,

You know how sometimes you'll run into a product that's so simple that it's brilliant and you wish you'd thought of it?

The new product we're offering you is an idea just like that. Read on below for details as well as this month's promotion winner and the opportunity to vote for October.

### Good Idea? Or Great Idea?

Pallet stops are valuable things to have in many warehouses. From protecting walls, plumbing, and conduit from pallet impacts to avoiding safety violations, load stops can add significant value to your customers.



The problem is that historically, they've been a pain to implement. One piece load stops are special order items, vertical stops can't help with floor loads and pallet stop kits involve custom bars that often need to be cut to size.

Until now.



Adapt-a-Stop connection brackets use a normal beam as the load stop and provide adjustable depths from 3" to 6" deep.

As you can see in these pictures, these brackets quickly create a pallet stop at the height and depth you want, with the

strength of a beam.



These flexible brackets are available to you now. Visit [your online quote tool](#) to order or give me a call for more information.

## 7" Kindle Fire HD

The newest Kindle has a 1280x800 HD display, Dolby audio and stereo speakers, a high-performance dual-core processor, and integrated support for Facebook, Twitter, Gmail, Hotmail, Yahoo! and more.



Order \$5,000 or more (excluding tax and freight) in September and we'll send you this amazingly popular tablet for free!

## Vote for October

This month we're going to do something just a little different. Over the months that you've been voting, a handful of great promotional items have come in as strong second place finishers. This month, I'm giving you the choice between the three most popular runner-ups.

First, you can cast your ballot for an Xbox 360 4GB Console. Wi-Fi is built-in for easier connection to the world of entertainment on Xbox LIVE, where HD movies and TV stream in an instant. It's ready for the controller-free experiences of Kinect - you don't just play the game, you are the game. Xbox 360 is more games, entertainment and fun.



Next up is the Logitech Harmony One Advanced Universal Remote. With control of up to 15 devices and one-touch activity controls, this is the only remote you may ever need. The Magic Touch Your Harmony advanced universal remote turns on the

right devices, in the right order-with one touch. A full-color touch screen, backlit buttons and an ergonomic design make it easy to get to your show-even in the dark. The remote recharges in its base station so you won't be looking for batteries when you want to be watching TV.

Your final option is a SkyCaddie Watch, golf's most accurate and reliable multi-sport watch. With big, easy-to-read front, center and back of green distances and high precision, ground-corrected basic green course maps, this watch stores 29,000 preloaded, updatable course maps and includes the ability to digitally track your score and measure any shot. Not a golfer? This multi-sport tool will also track the distance, time, and speed of any run, walk or bike ride.



**[Vote Now!](#)**

As always, thank you for taking the time to read through the newsletter. I hope that you're as interested in the new pallet stop product as we are here at DAK.

Please let me know if you have any questions about it.

Sincerely,

***Dan Kladis***

Manager, Dealer Sales  
DAK Equipment & Engineering Co.

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Try it FREE today.